

BALLARD DESIGNS®

ABOUT COVENTRY SEATING

Thank you for your interest in our Coventry Seating. We developed this informational packet to take the guesswork out of making your selection and placing your order. However, if you have questions not addressed below, please call us at 800-535-8776. One of our representatives will be glad to assist you.

DESIGN & CONSTRUCTION

We have redesigned our best-selling Coventry Seating with a firmer seat and improved suspension for long-lasting family comfort. Using Coventry, you can create the perfect dining nook. Arrange an “L” shaped Corner or use two Benches for a traditional booth. Customize seating length by selecting a longer or shorter bench. Each piece is handcrafted with bench-made hardwood frame, high density urethane foam and poly fiber covering. Made in the USA.

UPHOLSTERY OPTIONS

Order your Coventry Seating with any of the following Fabric Options: **1)** Off-White Twill, Checks in several color choices or Ticking Stripes in several color choices; **2)** Special Order in any fabric from our extensive Library or **3)** send us your own. Go online to view all fabric options with pricing.

ORDERING AND DELIVERY

To place an order, call 800-535-8776 or order online at ballarddesigns.com.

INFORMATION FOR COVENTRY SEATING

<u>Item</u>	<u>Item#</u>
36" Bench	UB032
48" Bench	UB033
Corner	UB034
20" Bench	UB035
36" Storage Bench	UB036
48" Storage Bench	UB037
Corner + 36" + 36"	UB038
Corner + 36" + 48"	UB039
Corner + 36" Storage + 48"	UB040
Corner + 48" Storage + 36"	UB041
Corner + 48" Storage + 36" Storage	UB042
Corner + 20" + 36"	UB043
Corner + 20" + 36" Storage	UB044
Corner + 48" + 48" Storage	UB045
Corner + 48" + 20"	UB046
Corner + 48" Storage + 20"	UB047
60" Bench	UB075
72" Bench	UB076

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CUSTOMER'S-OWN-MATERIAL (COM) INFORMATION FOR COVENTRY SEATING

FABRIC REQUIREMENTS

Please Note: All fabric must be at least 54" wide.

NONRAILROADED

Item	Item#	Plain Fabric	1"-14" Repeat	15"-24" Repeat	25"-27" Repeat	28"-36" Repeat
36" Bench	UB032	8 yd	8 ¹ / ₂ yd	9 ¹ / ₂ yd	10 yd	11 yd
48" Bench	UB033	8 ¹ / ₂ yd	9 ¹ / ₂ yd	10 yd	10 ¹ / ₂ yd	11 ¹ / ₂ yd
Corner	UB034	5 ¹ / ₂ yd	5 ¹ / ₂ yd	6 ¹ / ₂ yd	7 yd	8 yd
20" Bench	UB035	5 yd	5 yd	5 ¹ / ₂ yd	6 yd	6 ¹ / ₂ yd
36" Storage Bench	UB036	8 yd	8 ¹ / ₂ yd	9 ¹ / ₂ yd	10 yd	11 yd
48" Storage Bench	UB037	8 ¹ / ₂ yd	9 ¹ / ₂ yd	10 yd	10 ¹ / ₂ yd	11 ¹ / ₂ yd
Corner + 36" + 36"	UB038	21 ¹ / ₂ yd	22 ¹ / ₂ yd	25 ¹ / ₂ yd	27 yd	30 yd
Corner + 36" + 48"	UB039	22 yd	23 ¹ / ₂ yd	26 yd	27 ¹ / ₂ yd	30 ¹ / ₂ yd
Corner + 36" Storage + 48"	UB040	22 yd	23 ¹ / ₂ yd	26 yd	27 ¹ / ₂ yd	30 ¹ / ₂ yd
Corner + 48" Storage + 36"	UB041	22 yd	23 ¹ / ₂ yd	26 yd	27 ¹ / ₂ yd	30 ¹ / ₂ yd
Corner + 48" Storage + 36" Storage	UB042	22 yd	23 ¹ / ₂ yd	26 yd	27 ¹ / ₂ yd	30 ¹ / ₂ yd
Corner + 20" + 36"	UB043	18 ¹ / ₂ yd	19 yd	21 ¹ / ₂ yd	23 yd	25 ¹ / ₂ yd
Corner + 20" + 36" Storage	UB044	18 ¹ / ₂ yd	19 yd	21 ¹ / ₂ yd	23 yd	25 ¹ / ₂ yd
Corner + 48" + 48" Storage	UB045	22 ¹ / ₂ yd	24 ¹ / ₂ yd	26 ¹ / ₂ yd	28 yd	31 yd
Corner + 48" + 20"	UB046	19 yd	20 yd	22 yd	23 ¹ / ₂ yd	26 yd
Corner + 48" Storage + 20"	UB047	19 yd	20 yd	22 yd	23 ¹ / ₂ yd	26 yd
60" Bench	UB075	11 yd	12 yd	13 yd	14 yd	15 yd
72" Bench	UB076	12 yd	13 yd	14 yd	15 yd	16 ¹ / ₂ yd

RAILROADED

Item	Item#	Plain Fabric	1"-14" Repeat	15"-24" Repeat	25"-27" Repeat	28"-36" Repeat
36" Bench	UB032	7 yd	8 yd	8 ¹ / ₂ yd	9 yd	9 ¹ / ₂ yd
48" Bench	UB033	7 ¹ / ₂ yd	8 ¹ / ₂ yd	9 yd	9 ¹ / ₂ yd	10 yd
Corner	UB034	5 ¹ / ₂ yd	6 yd	6 yd	6 ¹ / ₄ yd	6 ¹ / ₂ yd
20" Bench	UB035	5 yd	5 yd	5 ¹ / ₂ yd	6 yd	6 ¹ / ₄ yd
36" Storage Bench	UB036	7 yd	8 yd	8 ¹ / ₂ yd	9 yd	9 ¹ / ₂ yd
48" Storage Bench	UB037	7 ¹ / ₂ yd	8 ¹ / ₂ yd	9 yd	9 ¹ / ₂ yd	10 ¹ / ₂ yd
Corner + 36" + 36"	UB038	19 ¹ / ₂ yd	22 yd	23 yd	24 ¹ / ₄ yd	25 ¹ / ₂ yd
Corner + 36" + 48"	UB039	20 yd	22 ¹ / ₂ yd	23 ¹ / ₂ yd	24 ³ / ₄ yd	26 yd
Corner + 36" Storage + 48"	UB040	20 yd	22 ¹ / ₂ yd	23 ¹ / ₂ yd	24 ³ / ₄ yd	26 yd
Corner + 48" Storage + 36"	UB041	20 yd	22 ¹ / ₂ yd	23 ¹ / ₂ yd	24 ³ / ₄ yd	26 ¹ / ₂ yd
Corner + 48" Storage + 36" Storage	UB042	20 yd	22 ¹ / ₂ yd	23 ¹ / ₂ yd	24 ³ / ₄ yd	26 ¹ / ₂ yd
Corner + 20" + 36"	UB043	17 ¹ / ₂ yd	19 yd	20 yd	21 ¹ / ₄ yd	22 ¹ / ₄ yd
Corner + 20" + 36" Storage	UB044	17 ¹ / ₂ yd	19 yd	20 yd	21 ¹ / ₄ yd	22 ¹ / ₄ yd
Corner + 48" + 48" Storage	UB045	20 ¹ / ₂ yd	23 yd	24 yd	25 ¹ / ₄ yd	27 yd
Corner + 48" + 20"	UB046	18 yd	19 ¹ / ₂ yd	20 ¹ / ₂ yd	21 ³ / ₄ yd	22 ³ / ₄ yd
Corner + 48" Storage + 20"	UB047	18 yd	19 ¹ / ₂ yd	20 ¹ / ₂ yd	21 ³ / ₄ yd	23 ¹ / ₄ yd
60" Bench	UB075	10 ¹ / ₂ yd	11 ¹ / ₂ yd	12 yd	12 ¹ / ₂ yd	13 yd
72" Bench	UB076	11 yd	12 ¹ / ₂ yd	13 yd	13 ¹ / ₂ yd	14 yd

Please note: Send continuous yardage only; we cannot use multiple pieces of material. **Yardage must be on a bolt, not folded.**

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ABOUT BALLARD'S "CUSTOMER'S-OWN-MATERIAL" SERVICE

What does the "Customers-Own-Material" Service mean? If you enjoy a truly custom décor, we allow you to combine your choice in fabric with the quality of our products. This allows you to supply the material with which your furniture will be made.

SELECTING YOUR FABRIC

What fabrics will we NOT accept?

- Leather
- Silk
- Vinyl
- Quilted pieces
- Sheets
- Rugs
- Contrasting welts or fringe.
- Fabric with flaws
- Striped patterns or plaids for tufted furniture (tufting process distorts the stripes)

Other helpful things to know when selecting your fabric:

- If your fabric features a central design, we will make every effort to center it on your item, if you specify on the order form.
- Any stripes will be arranged vertically, unless you request horizontal striping.
- We only accept continuous yardage.
- Contrasting fabrics only accepted on select items (please call for details).
- **Inadequate fabric WILL delay your order.**
- **We reserve the right to refuse the fabric if it will compromise the quality of the piece.**
- **Many customers choose a Ballard Fabric-by-the-Yard for their COM; please call for information or see our selection online.**

PREPARING AND SENDING YOUR FABRIC

How should you prepare the fabric you send?

- Inspect the fabric for flaws.
- See the attached page for yardage requirements; Yardage must be on a bolt, NOT folded.
- Measure carefully (excess fabric cannot be returned).

How do you order this service and what to do then?

- Complete the attached form and enclose it with your fabric (must have this form to proceed with your order).
- Please cut a small swatch (at least 1" sq.) and staple to your order form with the correct side facing up (this precautionary measure helps insure that your fabric is identifiable to the order form in the unlikely event they were to become separated).
- Please indicate on your order form if your fabric will be sent in separate packages.
- Please make sure the mailing label of your package has the exact address printed on the order form (for your convenience, you may clip out the pre-printed label on the order form).
- Please also provide your name, return address and a phone number where you can be reached.
- An estimated delivery time is available when you place your order.
- Fabric and completed order form must be received before we can place your order.

Please note: All COM furniture is made to order. Therefore, these items are non-returnable.

If you have ANY concerns not addressed here, Please call our Product Specialists at 800-535-8776.

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ABOUT “RAILROADED” FABRIC IN CUSTOM UPHOLSTERY

To help you select fabric that will result in a top-quality custom look for your COM upholstered furniture, we've put together the additional guidelines below.

NON-RAILROADED FABRIC:
 Generally, fabric patterns are printed or woven vertically along the bolt. Since most fabrics are 54" wide, a sofa upholstered in a vertical-print fabric will usually have two seams, as shown in Figure 1.
 note: upholstering with vertical-print fabrics generally requires more yardage than is needed with horizontal-print fabrics; see below.)

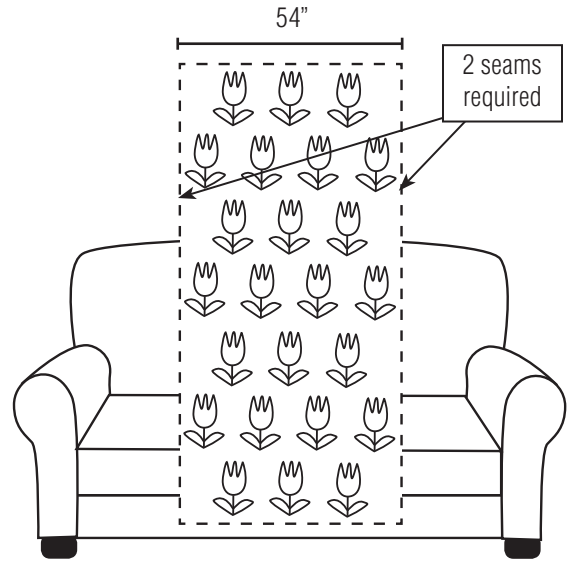


Figure 1

RAILROADED FABRIC:
 Sometimes, the fabrics pattern is printed or woven horizontally across the bolt (see Figure 2).

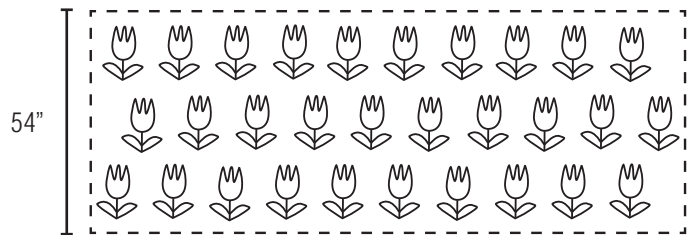


Figure 2

In upholstery terminology, this means that the fabric runs across the furniture horizontally, thereby eliminating vertical seams and providing a more professional look, as shown in Figure 3.

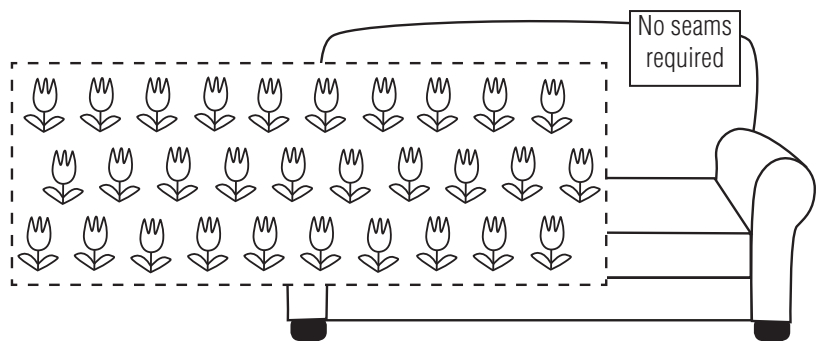


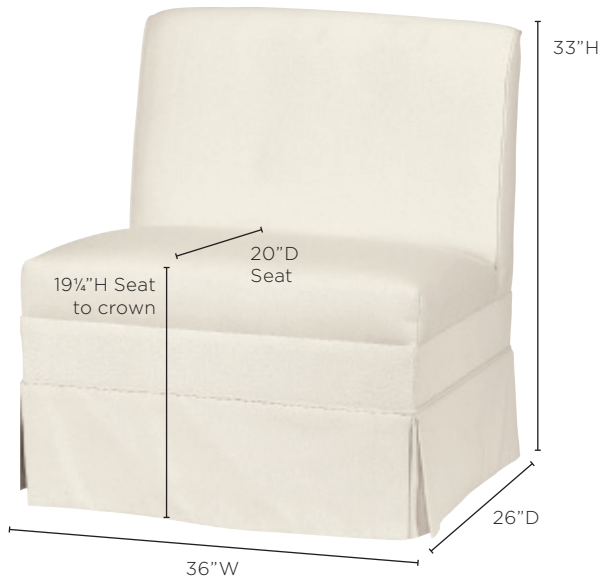
Figure 3

BALLARD DESIGNS

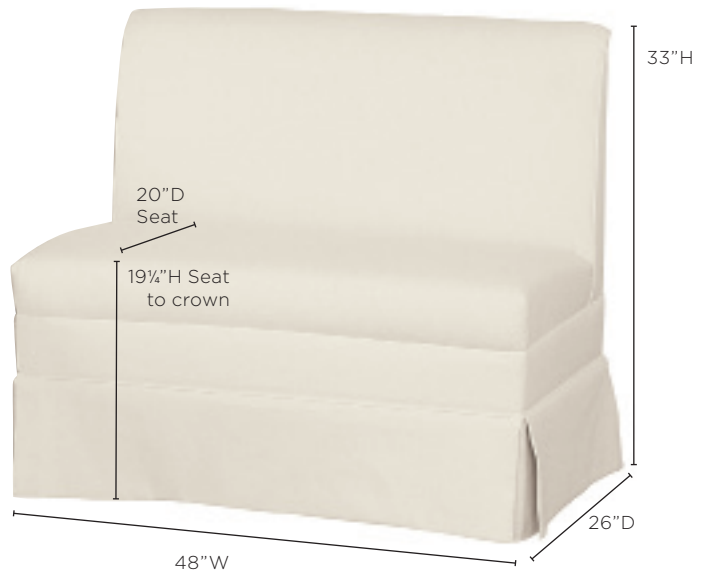
ABOUT COVENTRY SEATING

DIMENSIONS* SEE NOTE

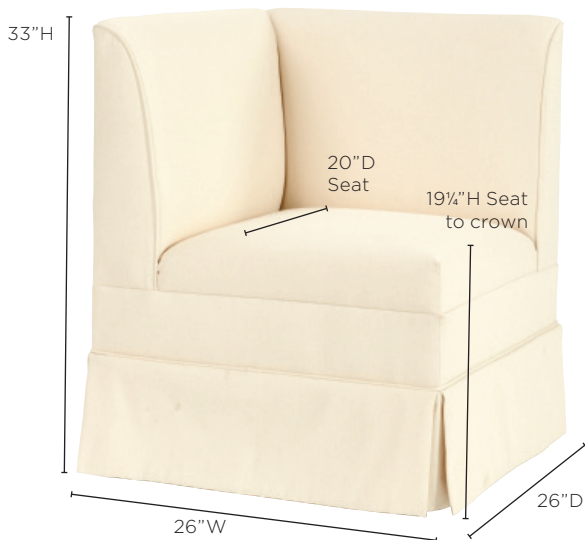
36" BENCH (UB032 REGULAR / UB036 STORAGE)



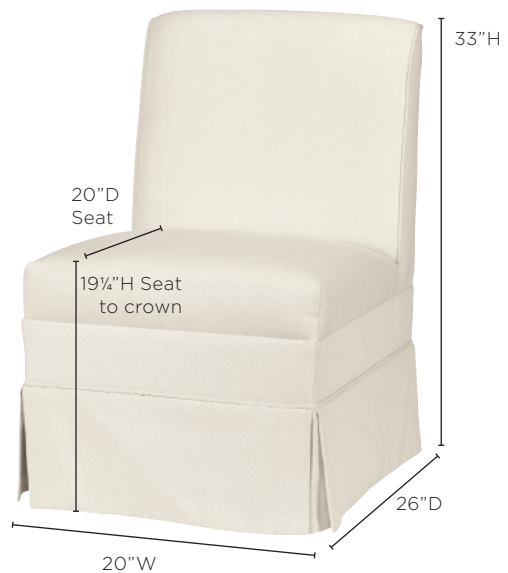
48" BENCH (UB033 REGULAR / UB037 STORAGE)



CORNER (UB034)



20" BENCH (UB035)



*Due to manufacturing variances, all upholstery dimensions can vary up to 1/2".

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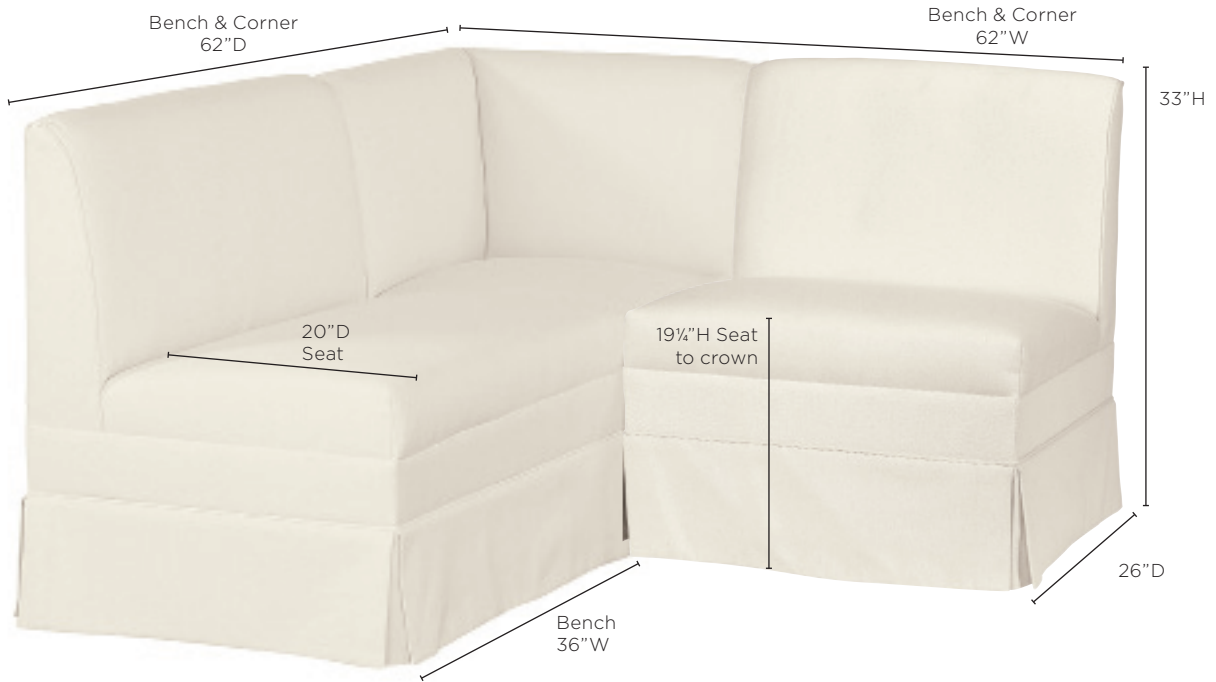
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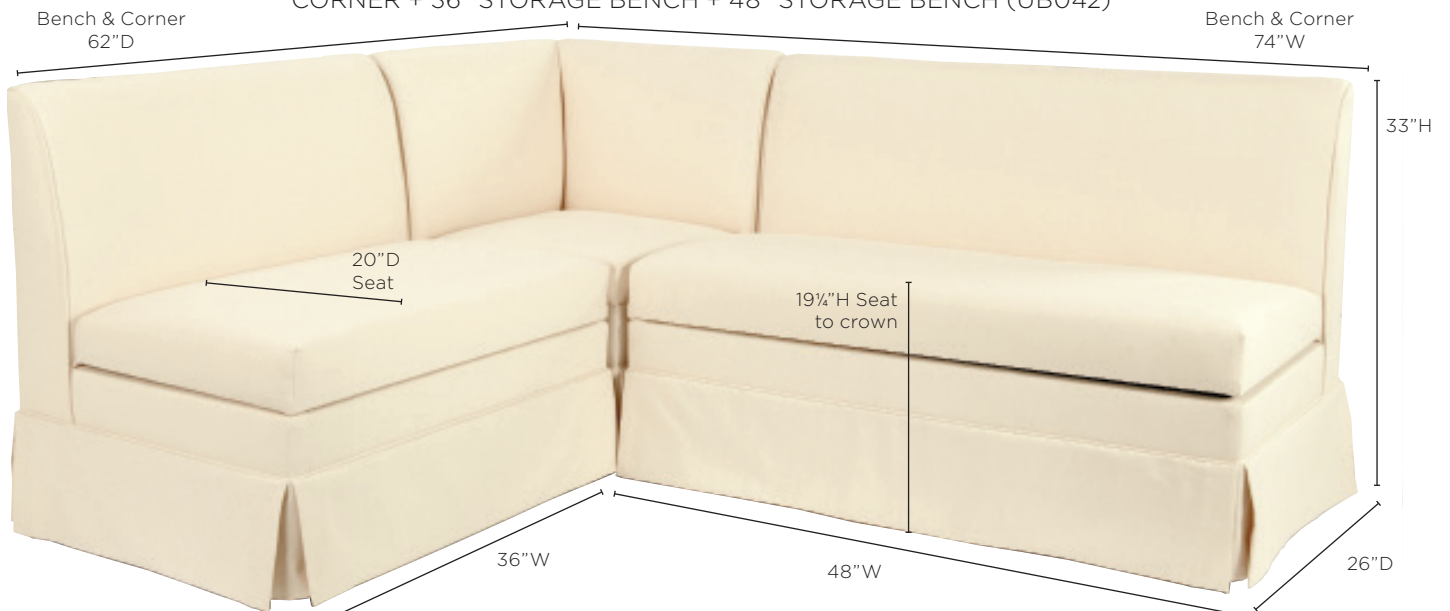
ABOUT COVENTRY SEATING

DIMENSIONS* SEE NOTE

3-PIECE (CORNER + 36" BENCH + 36" BENCH) (UB038)



CORNER + 36" BENCH + 48" BENCH (UB039)
 CORNER + 36" STORAGE BENCH + 48" BENCH (UB040)
 CORNER + 36" BENCH + 48" STORAGE BENCH (UB041)
 CORNER + 36" STORAGE BENCH + 48" STORAGE BENCH (UB042)



*Due to manufacturing variances, all upholstery dimensions can vary up to 1/2".

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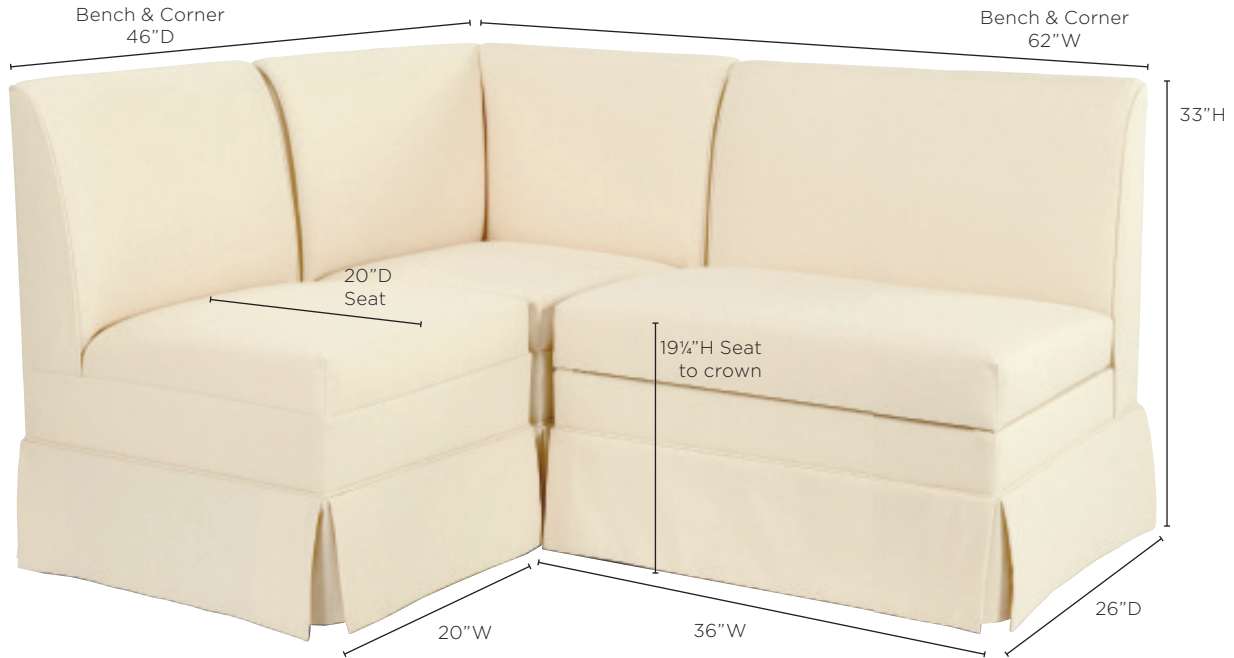
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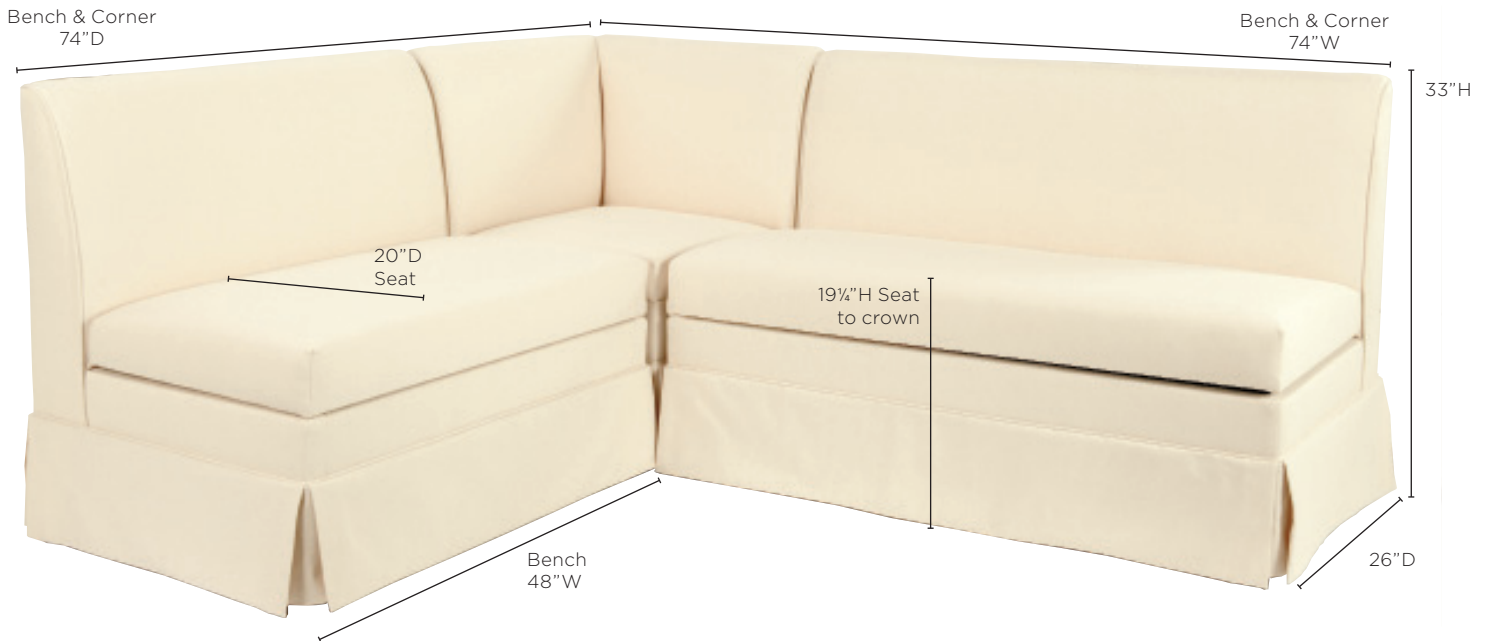
ABOUT COVENTRY SEATING

DIMENSIONS* SEE NOTE

CORNER + 20" BENCH + 36" BENCH (UB043)
CORNER + 20" BENCH + 36" STORAGE BENCH (UB044)



CORNER + 48" BENCH + 48" STORAGE BENCH (UB045)



*Due to manufacturing variances, all upholstery dimensions can vary up to 1/2".

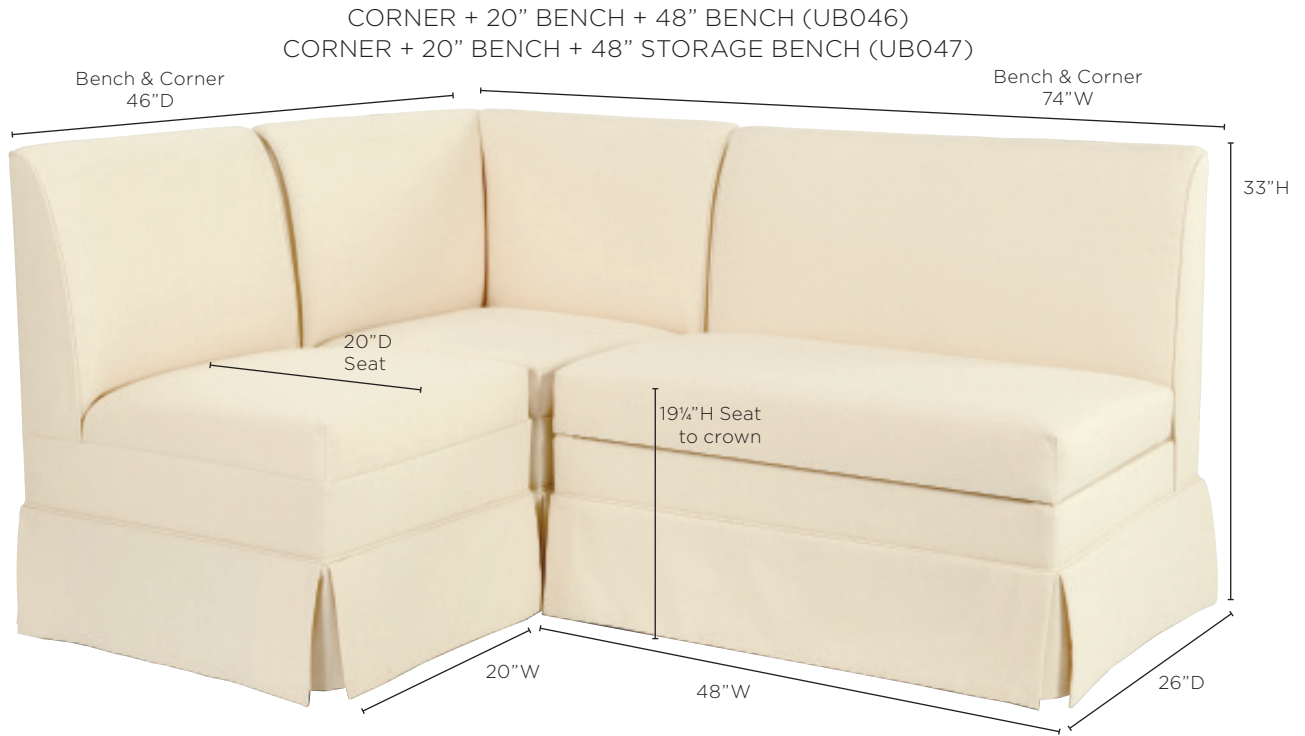
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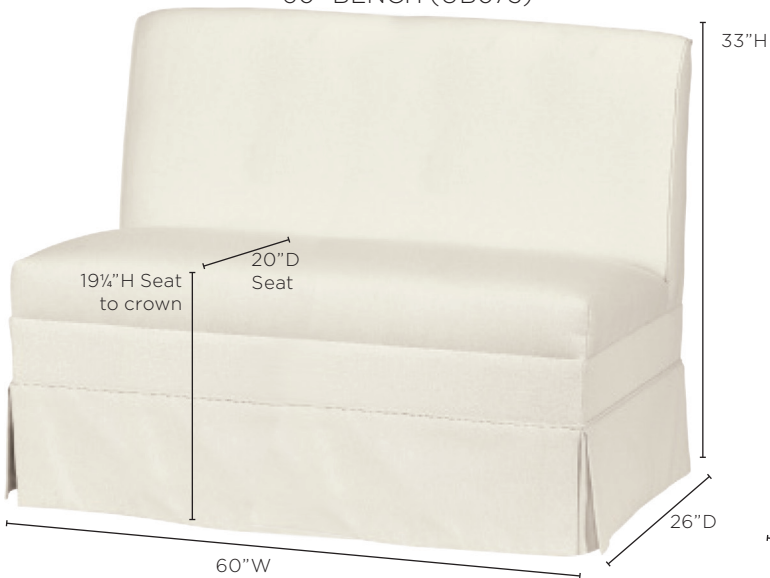
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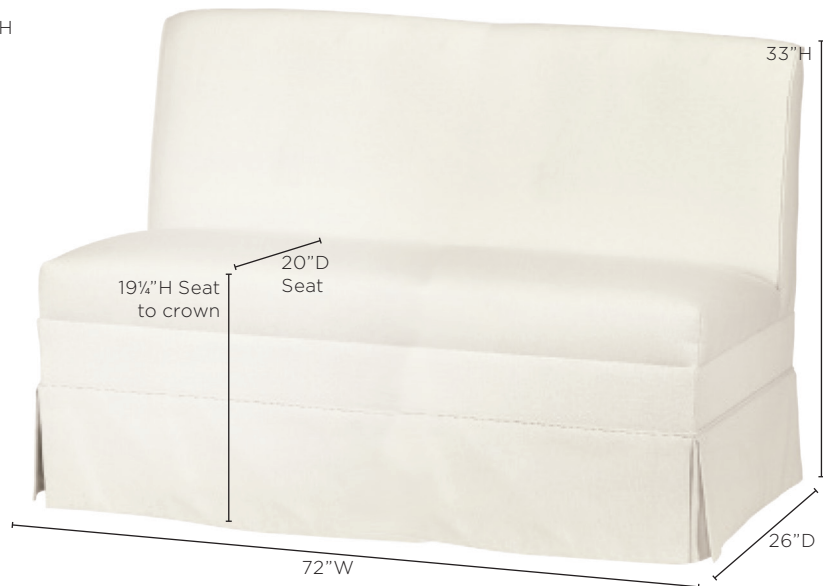
DIMENSIONS* SEE NOTE



60" BENCH (UB075)



72" BENCH (UB076)



*Due to manufacturing variances, all upholstery dimensions can vary up to 1/2".

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COM UPHOLSTERED ORDER FORM FOR COVENTRY SEATING

ALL INFORMATION MUST BE COMPLETE OR YOUR ORDER WILL BE DELAYED

1) Please check one of the following boxes:

I am ordering:

Item #	Item	Item #	Item	Item #	Item
<input type="checkbox"/> UB032	36" Bench	<input type="checkbox"/> UB038	Corner + 36" + 36"	<input type="checkbox"/> UB044	Corner + 20" + 36" Storage
<input type="checkbox"/> UB033	48" Bench	<input type="checkbox"/> UB039	Corner + 36" + 48"	<input type="checkbox"/> UB045	Corner + 48" + 48" Storage
<input type="checkbox"/> UB034	Corner	<input type="checkbox"/> UB040	Corner + 36" Storage + 48"	<input type="checkbox"/> UB046	Corner + 48" + 20"
<input type="checkbox"/> UB035	20" Bench	<input type="checkbox"/> UB041	Corner + 48" Storage + 36"	<input type="checkbox"/> UB047	Corner + 48" Storage + 20"
<input type="checkbox"/> UB036	36" Storage Bench	<input type="checkbox"/> UB042	Corner + 48" Storage + 36" Storage	<input type="checkbox"/> UB075	60" Bench
<input type="checkbox"/> UB037	48" Storage Bench	<input type="checkbox"/> UB043	Corner + 20" + 36"	<input type="checkbox"/> UB076	72" Bench

to be upholstered in my own material. I have enclosed the specified amount of continuous yardage, *prewashed (if machine washable) fabric (multiple pieces cannot be accepted).*

2) Please complete, if applicable:

Place the design/pattern of my material in the following manner: _____

3) Please provide all of the following information:

Ship my order to the following name and address: _____

Daytime phone (_____) _____ - _____ Evening phone (_____) _____ - _____

Catalog source code (numeric code in the shaded bar on the catalog's back cover) _____

Please indicate amount and method of payment:

Item Base Price ___ units @ \$ _____ each = \$ _____

Item Base Price ___ units @ \$ _____ each = \$ _____

Tax: AZ, OH, GA, NY and FL residents as applicable. \$ _____

Standard S&H Charges \$ _____

TOTAL PRICE \$ _____

CHARGE: Circle type of card and fill in all blanks. VISA DISCOVER MASTERCARD AMEX

Account # _____

Expiration Date (required) _____

Cardholder's Signature: _____

Cardholder's Billing Address (if different from ship-to address above): _____

CHECK OR MONEY ORDER ENCLOSED: Make check payable to Ballard Designs. Sorry, no CODs or cash. Orders paid by check will be held until check clears.

4) I request that Ballard Designs follow the above instructions. I HAVE READ THIS INFORMATION PACKET CAREFULLY AND UNDERSTAND THAT BECAUSE THIS IS A CUSTOMIZED ORDER, CHANGES OR CANCELLATIONS ARE NOT POSSIBLE ONCE PRODUCTION HAS BEGUN. I recognize that the delivery of my COM order is based upon when Ballard receives the appropriate yardage from me. Finally, I acknowledge that COM ITEMS ARE NOT RETURNABLE FOR REFUND OR EXCHANGE.

Signature _____ Date _____

5) When complete, send this form to:

RETURN TO: _____

ATTN: BALLARD DESIGNS CALL CENTER
COM DEPT. - GATE 51
5568 WEST CHESTER ROAD
WEST CHESTER, OH 45069

FABRIC FRONT

Please clip a piece of your fabric to the front of this form with the correct side facing up. Then, mail your fabric and the order form to us, using the label at left. **Yardage must be on a bolt, not folded.**

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For convenience and accuracy, cut out the box above and use it as a mailing label on your package.